

SPONSOR PACKET



THURSDAY, MAY 29, 2025  
MENDAKOTA COUNTRY CLUB

*A Community Cards Event Supporting  
Scholarships and Programs for Kids & Families*



Special thanks to our Presenting Sponsor:  **English Rose**



# THURSDAY, MAY 29, 2025

## MENDKOTA COUNTRY CLUB

### WHY THE JCC MATTERS

The JCC is a vital part of our community, offering a welcoming space where individuals and families can connect, grow, and thrive. With programs and services spanning all ages and interests—from early childhood education and family activities to fitness, arts, and cultural events—the JCC brings people together in a spirit of inclusivity and support. It's more than just a center; it's a place that builds relationships, strengthens bonds, and fosters a sense of belonging for everyone who walks through its doors. The JCC matters because it enriches lives, empowers communities, and inspires individuals to be their best selves.

The JCC offers endless opportunities for children to learn, grow, stay active, and create lifelong friendships and memories. From two Early Childhood Centers and three summer camps to after-school programs, school release activities, youth theater, teen programs, sports leagues, swim lessons, and diverse arts, culture, and enrichment options, the JCC supports and engages youth from infancy through high school.

### WHY YOUR SUPPORT MATTERS

Your contribution to the Minnesota JCC is an investment in a stronger, more inclusive community. Every dollar you give empowers us to continue offering enriching experiences that foster connection, learning, and growth. We invite you to be a part of this impactful work by supporting the Minnesota JCC.

*We're excited to partner with you this year.*

*Thank you for your support!*

### Last Year at the JCC...

**\$400,000 in scholarships and JCC program assistance** was provided.

**11,838 meals were distributed to older adults**, helping them stay nourished and connected.

**8,974 rides were provided to older adults**, ensuring access to essential services.

**300 adults and children with disabilities were supported** through our Inclusion programs and supportive services.

**Over 2,000 children and teens were served** through JCC summer camps, early childhood centers, BBYO, youth theater programs, and health & wellness activities.

**Over 15,000 people participate in our wide range of cultural arts and community events** including our Golf Tournament, Jewish Film Festival, Jewish Humor Festival, Art Exhibitions & Workshops, and more!





# Sponsor Levels & Benefits

With your sponsorship, you'll gain unparalleled year-round visibility among our key audience. Our dynamic marketing strategy spans across multiple channels, generating hundreds of thousands of impressions annually through digital, print, and prominent social media platforms such as Facebook, Instagram, and TikTok.

JCC WEBSITE .....	160,000+ ANNUAL UNIQUE VISITORS
PHYSICAL & DIGITAL SIGNAGE AT THE JCCS .....	5,000+ VISITORS EACH WEEK
EVENT SIGNAGE .....	200+ GUESTS
E-BLASTS.....	REACH 15,000+ RECIPIENTS

## PRESENTING SPONSOR: \$5,000

### PRE-EVENT EXPOSURE

- Recognition as Presenting Sponsor on all marketing materials
- Thank You Social Media Post
- Spotlight in the E-Newsletter, *Life at the J*, reaching 15,000+ emails
- Digital Marketing in both JCC Centers
- Logo with link on *Play for the J* webpage

### DAY OF RECOGNITION

- Premium Signage at Event
- Verbal Recognition

### POST EVENT RECOGNITION

- Logo on Thank You Eblast
- Name Listing on JCC Donor Webpage
- Acknowledgment in JCC publication

## ACE SPONSOR: \$3,600

### PRE-EVENT EXPOSURE

- Thank You Social Media post
- Spotlight in the E-Newsletter, *Life at the J*, reaching 15,000+ emails
- Digital Marketing in both JCC Centers
- Logo with link on *Play for the J* webpage

### DAY OF RECOGNITION

- Premium Signage at Event
- Verbal Recognition
- Eight (8) Event Registrations

### POST EVENT RECOGNITION

- Logo on Thank You Eblast
- Name Listing on JCC Donor Webpage
- Acknowledgment in JCC publication

## KING SPONSOR: \$1,800

### PRE-EVENT EXPOSURE

- Digital Marketing in both JCC Centers
- Logo with link on *Play for the J* webpage

### DAY OF RECOGNITION

- Branded Signage at Event
- Eight (8) Event Registrations

### POST EVENT RECOGNITION

- Name Listing on JCC Donor Webpage
- Acknowledgment in JCC publication

## QUEEN SPONSOR: \$1,000

### PRE-EVENT EXPOSURE

- Name Listing on the *Play for the J* webpage

### DAY OF RECOGNITION

- Branded Signage at Event
- Four (4) Event Registrations

### POST EVENT RECOGNITION

- Name on JCC Donor Webpage
- Acknowledgment in JCC publication

## JACK SPONSOR: \$500\*

### PRE-EVENT EXPOSURE

- Name Listing on the *Play for the J* webpage

### DAY OF RECOGNITION

- Branded Signage at Event

### POST EVENT RECOGNITION

- Name on JCC Donor Webpage
- Acknowledgment in JCC publication

\* Sponsorship level does not include games registration.

*The Minnesota JCC is a 501(c)(3) not-for-profit organization, and sponsorships are tax deductible in accordance with IRS regulations.*



# 2025 Sponsorship Agreement

Business Name (how you would like to be listed as a sponsor) \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Your Marketing Contact \_\_\_\_\_ Email \_\_\_\_\_

## SPONSORSHIP LEVELS

~~PRESENTING \$5,000~~

ACE \$3,600

KING \$1,800

QUEEN \$1,000

JACK \$500

## PAYMENT

- Check (payable to the Minnesota JCC) **PLEASE MAIL CHECK TO:** Minnesota JCC Capp Center St. Paul, c/o Sara Greenberg, 1375 St. Paul Ave, St. Paul, MN 55116
- I have made my payment securely online [HERE](#)

## PLEASE RETURN THIS COMPLETED FORM

**MAIL TO:** Minnesota JCC Capp Center St. Paul, c/o Sara Greenberg, 1375 St. Paul Ave, St. Paul, MN 55116

**EMAIL TO:** sarag@minnesotajcc.org

For sponsorship questions, contact Sara Greenberg at sarag@minnesotajcc.org or 651.255.4737



Minnesota JCC